



XX AUTUMN SYMPOSIUM OF THE COSMETIC INDUSTRY

October 22-24, 2024 • Łódź



budujemy możliwości
porozumienia

October 22

12.00 Technical excursion (own transport)
(details of the event - to be announced soon, registration for the tour - please wait for the newsletter with information from the organiser)

19.00 - 22.00 **Integration evening in the bowling alley**

October 23

8:00 – 9:00 **Registration of participants** (2nd floor)
Arrangement of exhibition stands (English Hall 1st floor)
Hotel Ambassador Premium, 90-315, Łódź, ul. Kilińskiego 145 (entrance from ul. Orła 20)

9:30 – 10.00 Europa Small Room (2nd floor)

OPENING OF THE CONFERENCE

10:00 – 11:40 Europa Small Room (2nd floor)

INTRODUCTORY PANEL: An industry that thinks about the future

Topics:

- Legislative challenges and cosmetics production in Poland
- The Green Deal - where we are
- The state of the industry and the geopolitical environment
- Digitalisation, automation, that means more and more modern factories

11:40 – 12:10 Break (1st floor English Hall)

12:10 – 13:40 Europa Small Room (2nd floor)

PANEL I: Quality that ensures safety

Topics

- Research and development - the direction for today
- modern testing methods for cosmetic products
- quality management
- Artificial intelligence and quality

13:40– 14:40 Restaurant
Lunch

14.40 – 15:45 Europa Small Room (2nd floor)

PANEL II: A factory that is changing

Topics

- Digitalisation, automation and robotisation (costs, profitability)
- optimisation of production plant operations
- improved planning
- production safety
- good practices from companies

15:45 – 16:15 Break (1st floor English Hall)

16:15 – 18:00 Europa Small Room (2nd floor)

PANEL III: An industry that is going green

Topics:

- Green Deal - what needs to be done today
- Packaging: Trends and requirements versus consumer needs
- ecology, zero and less waste - how to reconcile them with quality
- natural raw materials and their importance in cosmetics
- sustainability in the beauty industry

18:00 Conclusion of the first day

20:00- 24:00 Europa Room (2nd floor)

Dinner

October 24

07:30 – 8:30 Breakfast for accommodated guests

- 9:00 – 10:30 Europa Small Room (2nd floor)
PANEL IV: Steps to move forward
Topics:
- innovative raw materials - when to use them
- communication with the market and the customer
- organisational communication; team management
- New lines, new products, new packaging - what else to surprise the consumer with
- 10:30 – 11:00 Break (1st floor English Hall)
- 11:00 – 12:30** Europa Small Room (2nd floor)
Workshop
- 12:30 – 13:30 Restaurant
Lunch
- 12:30 – 15.00 Closure and dismantling of stands

*The organizer reserves the right to make changes to the program.