



**Separately, but
nevertheless
together**

XX AUTUMN SYMPOSIUM OF THE PHARMACEUTICAL XX AUTUMN SYMPOSIUM OF THE COSMETIC INDUSTRY

October 22-24, 2024 • Łódź

Benefits of attending the conference::

- two parallel conferences in one location,
- joint exhibition of stands, coffee breaks, lunches and integration evenings,
- direct access to approximately 200 representatives of pharmaceutical and cosmetics production plants in Poland: technical, production and investment directors, technologists and key specialists in production, technology and quality control,
- the opportunity to present the company's offer during a 15-minute lecture or at the exhibition stand,
- gaining knowledge about investment/purchase plans of pharmaceutical and cosmetics companies,
- access to the B2B application, which enables the arrangement of face-to-face meetings during the conference.



budujemy możliwości
porozumienia

CONTACT

MARTA MIKA, tel. 602 694 574, marta.mika@e-bmp.pl

MAGDA WIDRIŃSKA, tel. 792 809 881, magda.widrinska@e-bmp.pl

MONIKA MAJEWSKA, tel. 602 603 416, monika.majewska@e-bmp.pl

KRZYSZTOF SIELSKI, tel. 511 066 599, krzysztof.sielski@e-bmp.pl

EWA DOMBEK, tel. 606 337 384, ewa.dombek@e-bmp.pl

JOLANTA MIKOŁAJEC-PIELA, tel. 602 601 089, jola.mikolajec@e-bmp.pl

**Application deadline
June 20, 2024**

**Attached
information form with price list and registration form.**

HONOROWI GOSPODARZE



SPONSOR



PARTNER BRANŻOWY



PARTNER



PATRONAT MERYTORYCZNY



PATRONAT MEDIALNY





Titular packages

INFORMATION FORM

	SPONSOR	MAIN PARTNER	PARTNER
Granting the title of Sponsor/Main Partner/Partner	√	√	√
Presentation of the company during the conference, duration up to 15 min.	√	√	√
Possibility of displaying an advertising roll-up (up to 1.5m wide) in the conference room	2 pcs.	1 pc.	1 pc.
Displaying the company's name and logo on invitations and in a multimedia presentation as Sponsor/Main Partner/ Partner	√	√	√
Exhibition area (octanorm-type body)	8 m ²	6 m ²	4 m ²
A4 Advertisement in „Kierunek Farmacja” or „Kierunek Kosmetyki” magazine	√	√	√
Information about the company in BMP application	√	√	√
Main banner on www.kierunekfarmacja.pl or www.kierunekkosmetyki.pl portal (1 month) and logo next to the information about the conference	√	√	√
Addressing personal invitations with the company's logo to companies in the industry	√	√	√
Distribution of advertising material in the conference packages	√	√	√
Cost of promotion <i>Note: Participation costs must be added to each sponsorship package (1500 PLN/ person without accommodation)</i>	30 000 PLN	26000 PLN	19 000 PLN

Promotional packages

	PACKAGE I	PACKAGE II	PACKAGE III	PACKAGE IV	PACKAGE V
Exhibition area(octanorm-type body)	4 m ²	2 m ²		4 m ²	2 m ²
Presentation of the company during the conference, duration up to 15 min.	√	√	√		
A4 Advertisement in „Kierunek Farmacja” or „Kierunek Kosmetyki” magazine	√	√	√	√	√
Information about the company in BMP application	√	√	√	√	√
Middle banner on www.kierunekfarmacja.pl or www.kierunekkosmetyki.pl portal (1 month)	√	√	√	√	√
Cost of promotion <i>Note: Participation costs must be added to each sponsorship package (1500 PLN/ person without accommodation)</i>	11 400 PLN	10 500 PLN	8 100 PLN	8 200 PLN	6 900 PLN

Other forms of promotion:

- entry in the BMP application : 200 PLN
- distribution of advertising material in the conference package (max. 1 pc/person or 1 A4 page) **1 200 PLN**

Participation costs (obligatory):

- for 1 person when purchasing the above packages (meals, conference materials, participation in accompanying events): : **1 500 zł**
- for 1 person without a package (meals, conference materials, participation in accompanying events): : **2 600 zł**

Accommodation: (hotel night according to hotel regulations, order of registration decides, parking on your own)

HOTEL AMBASADOR Premium lub Centrum, Łódź	Single room	Double room
	360 to 445 PLN/net night	485 PLN /net night

23% VAT will be added to the aforementioned prices ATTENTION: The entry in the BMP application and the advertisements for the "Kierunek Farmacja" magazine (made according to the technical specifications available at www.kierunekfarmacja.pl/kierunekkosmetyki.pl) must be sent by 30 August, 2024. If the deadline is exceeded, publication is not guaranteed.



(Place and date)

REGISTRATION FORM

(Company stamp))

NAME (capital letters)	POSITION (obligatory)	MOBILE PHONE NO. (obligatory)	E-MAIL ADDRESS (obligatory)
Titular packages		YES	NO
SPONSOR			
MAIN PARTNER			
PARTNER			
Promotional packages		YES	NO
PACKAGE I (stand 4 m + presentation + advertisement))			
PACKAGE II (stand 2 m + presentation + advertisement))			
PACKAGE III (presentation + advertisement))			
PACKAGE IV (stand 4 m + advertisement))			
PACKAGE V (stand 2m + advertisement))			

Title of the presentation.....
(the content of the presentation should be in line with the programme and approved by the organiser)

Speaker:.....
We authorise the organiser to distribute the multimedia presentation presented at the conference yes no

Other forms of promotion	YES	NO
Entry in the BMP application		
Distribution of advertising material in the conference package		

Participation in the conference (obligatory cost)	YES	NO
With promotional/partnership package		
Without promotional package - ordinary participation		

Booking accommodation	Single room	Double room
Additional overnight stay before the conference 22/23.10.2024 for persons	<input type="checkbox"/>	<input type="checkbox"/>
Overnight during the conference 23/24.10.2024 for persons	<input type="checkbox"/>	<input type="checkbox"/>

Contact details

Name..... Phone no. e-mail address.....
(a confirmation of participation, a proforma for payment and an invoice will be sent to the above e-mail address)

Invoice details

NIP taxpayer identification number of the payer

INVOICE IN PLN

INVOICE IN Euro

.....
(company stamp)

.....
(stamp and signature of the person authorised to represent the company))

THE COMPLETED REGISTRATION FORM SHOULD BE SENT BY E-MAIL OR FAX BY JUNE 20, 2024.

We hereby agree to issue a VAT invoice without signature and to send it by e-mail or/and by post. We declare that we have acquainted ourselves with the symposium/conference regulations of the BMP company. (the regulations are available at: www.kierunekspozywczy.pl) Personal data are processed based on the premise indicated in Article 6(1)(f) of the EU Regulation 2016/679 of 27 April 2016, i.e. the Administrator's legitimate interest, and in connection with the provisions contained in the symposium regulations, I consent to the processing of my personal data contained in the registration form submitted to the organiser for the purposes as in the aforementioned regulations.



(Place and date)

REGISTRATION FORM

Company stamp

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