



XVIII JESIENNE SPOTKANIE BROWARNIKÓW

14-15 października 2021 r., Kraków



budujemy możliwości
porozumienia

Racibórz, 23 marca 2021r.

HONOROWY GOSPODARZ



SPONSOR



PARTNER BRANŻOWY



PATRONAT BRANŻOWY



PATRONAT NAUKOWY



UNIWERSYTET ROLNICZY
im. Hugona Kołłątaja w Krakowie

PATRONAT MEDIALNY

KIERUNEK
Spożywczy

kierunekspozycywy.pl

ORGANIZATOR



Dear Sir or Madam,

After a break of several years, BMP- the publisher of the magazine "Kierunek Spożywczy" and the portal www.kierunekSPOZYWCZY.pl, returns with organization of legendary **AUTUMN MEETING OF BREWERS!**

The 18th edition of the conference will be held on **October 14-15, 2021 in Kraków**. The honorary host of the event is Tenczynek Brewery.

The Autumn Meeting of Brewers was one of the largest and most famous symposia for the brewing industry in Poland, annually attended by over 300 guests from large and small breweries. The purpose of this year's meeting - as in previous years - is to exchange experiences, discuss problems related to the current situation on the brewing market, challenges for the brewing industry, development prospects, management of the brewery and the production area.

What are the benefits of participating in the conference?

- direct access to engineering, technical and management staff from the breweries,
- possibility to present the company's offer during a 15-minute lecture and at the exhibition stand
- gaining knowledge about investment / purchase plans,
- an overview of the latest and most advanced technologies offered on the market,
- access to the BMP application that allows you to arrange face-to-face meetings..

What's in the program?

- thematic blocks tailored to the profile of your company during which presentations of your solutions are possible,
- exhibition stands of companies offering products from the above-mentioned scope,
- technical trip to the Tenczynek Brewery,
- sufficiently long breaks and an integration dinner enable direct business contacts to be established.

The framework program, the price list information form and the application form are attached.

Application deadline: 1 October 2021.

Best regards,
Mateusz Grzeszczuk
director of the sales&marketing department
BMP

Contacts:

Ewa Dombek, tel. 606 337 384, 32/4153317 wew. 17, ewa.dombek@e-bmp.pl
Magda Widrińska, tel. 792 809 881, 32/4153317 wew. 29, magda.widrińska@e-bmp.pl
Jolanta Mikołajec-Piela, tel. 602 601 089, 32/4153317 wew. 22, jola.mikolajec@e-bmp.pl
Marta Mika, tel. 602 694 574, 32/4153317 wew.38, marta.mika@e-bmp.pl
Krzysztof Sielski, tel. 511 066 599 32/4153317 wew.44, Krzysztof.sielski@e-bmp.pl
Mateusz Grzeszczuk, tel. 880 660 486, 32/4153317 wew.33, mateusz.grzeszczuk@e-bmp.pl

BMP spółka z ograniczoną odpowiedzialnością sp.k.

47-400 Racibórz, ul. Morcinka 35, tel. 032 415 97 74, fax 032 414 97 73, NIP: 639-20-03-478
KRS: 0000406244, Bank Spółdzielczy w Raciborzu: 40 8475 0006 2001 0014 6825 0001
www.kierunekBMP.pl, e-mail: biuro@e-bmp.pl

INFORMATION FORM

Conference sponsorship	SPONSOR	MAIN PARTNER	PARTNER
Granting the title of the Sponsor/ Main Partner/ Partner of Autumn Meeting of Brewers	✓	✓	✓
Presentation of the company during the symposium 15 min.	✓	✓	✓
Possibility to put up an advertising roll-up (width up to 1.5 m) in the conference room in a well-exposed place	2 pcs.	1 pcs.	1 pcs.
Displaying the company's name, logo and information about the role played on: the invitations, the multimedia presentation	✓	✓	✓
Exhibition area (octanorm building)	6 sq. m.	4 sq. m.	2 sq. m.
Advertising in A4 format in the „ Kierunek Spożywczy ” magazine	✓	✓	✓
Information about the company in the BMP application (description up to 1600 characters with spaces, logo, contact details)	✓	✓	✓
Main banner on the website www.kierunekspozywczy.pl	2 months	1 month	1 month
Directing personalized invitations with the company's logo to companies in the food industry	✓	✓	✓
Distribution of promotional materials in the conference packages	✓	✓	✓
Promotion cost:	19 000 zł	16 000 zł	14 000 zł

Note: Each of the sponsorship packages must be accompanied by the participation costs: PLN 1100 / person without accommodation.

Promotional package	PACKAGE I	PACKAGE II	PACKAGE III	PACKAGE IV	PACKAGE V	PACKAGE VI	PACKAGE VII	PACKAGE VIII
Exhibition area (octanorm building)	4 sq.m.	2 sq.m.		4 sq.m.	2 sq.m.	4 sq.m.	2 sq.m.	
Presentation of the company during the symposium 15 min.	✓	✓	✓					
Advertising in A4 format in the „ Kierunek Spożywczy ” magazine	✓	✓	✓	✓	✓			
Information about the company in conference materials (description up to 1600 characters with spaces, logo, contact details)	✓	✓	✓	✓	✓	✓	✓	✓
Middle banner on the website www.kierunekenergetyka.pl for 1 month	✓	✓	✓	✓	✓	✓	✓	✓
Advertising roll-up in the exhibition area (width up to 1.5 m)								✓
Promotion cost:	9 700	8 700	6 600	6 600	5 900	4 200	3 500	1 700

Note: Each of the sponsorship packages must be accompanied by the participation costs: PLN 1100 / person without accommodation

Participation costs* (obligatory):

- **for 1 person/ at the time of purchase the above packages** (meals, conference materials, participation in the banquet): **1 100 PLN net price**
 - **for 1 person without a package** (meals, conference materials, participation in the banquet): **1 800 PLN net price**
- * If it is not possible to organize a conference in a stationary version, it will be conducted online.

Additional promoting in the conference materials:

- entry in the BMP application (description up to 1600 characters with spaces, logo, contact details): **500 PLN net price**
- distribution of company advertising materials in conference package (maximum 1 piece/ person): **1000 PLN net price**
- main banner on the website www.kierunekspozywczy.pl for 1 month: **500 PLN net price**

Accommodation

(the order of applications decides, hotel night according to the hotel regulations, parking on your own)

Hotel Metropolo Krakow By Golden Tulip Balzera 21d, 34-500 Zakopane	Single room	Double room
	320 PLN/ night (net price)	350 PLN/ night (net price)

To all above prices we add 23% VAT

NOTE: Promotional material should be send by 1th October 2021. In case of missing the deadline, we do not guarantee publication.



ORGANIZATOR: BMP spółka z ograniczoną odpowiedzialnością sp. k.,
47-400 Racibórz, ul. Morcinka 35, NIP 639-20-03-478,
tel.: 32/ 415 97 74, Fax: (032) 414 97 73 .
Aktualne informacje: www.kierunekbmp.pl



REGISTRATION FORM

NAME (capital letters)	Position (obligatory)	Phone number (obligatory)	E-mail address (obligatory)

Conference sponsorship	YES	NO
SPONSOR		
GOLD PARTNER		
SILVER PARTNER		
Promotional package	YES	NO
PACKAGE I (stand 4 sq. m. + presentation + advertisement)		
PACKAGE II (stand 2 sq. m. + presentation + advertisement)		
PACKAGE III (presentation+ advertisement)		
PACKAGE IV (stand 4 sq. m. + advertisement)		
PACKAGE V (stand 2sq. m.+ advertisement)		
PACKAGE VI (stand 4sq. m.)		
PACKAGE VII (stand 2sq. m.)		
PACKAGE VIII (roll-up)		

Title of the presentation (15 min)

.....
(the content of the presentation should be in line with the program and approved by the organizer)

Speaker:

* We authorize the organizer of the symposium to distribute the multimedia presentation presented at the conference yes no

Other forms of promotion:	YES	NO
Entry in the BMP application		
Distribution of company advertising materials in conference package		
Main banner on the website www.kierunekspozyczy.pl for 1 month		
Participation in the conference:	YES	NO
With promotional/ partnership package		
Ordinary participation- without a promotional package purchase		
Booking accommodation:		
Overnight during the conference (13/14.10.2021) for..... persons	Single room <input type="checkbox"/>	Double room <input type="checkbox"/>
Overnight during the conference (14/15. 10.2021) for..... persons	Single room <input type="checkbox"/>	Double room <input type="checkbox"/>

Contact person:

Name Phone No.....E-mail address.....

(A confirmation of participation and a pro forma invoice, on the basis of which payment is to be made, will be sent to the above email address)

Invoice data:

NIP (taxpayer identification number of the payer) invoice in PLN invoice in Euro

.....
(company stamp)

.....
(stamp and signature of the person authorized to represent the company)

COMPLETED REGISTRATION FORM SHOULD BE SENT BY EMAIL OR FAX BY OCTOBER 1ST 2021

* We hereby agree to issue a VAT invoice without our signature

**We declare that we have read the regulations of the BMP symposium / conferences (rules are available on the website:

www.kierunekspozyczy.pl)

***Under the Personal Data Protection Act as of 29 August 1997, consolidated text: Journal of Laws 2016, item 922 as amended and in connection with the provisions of the regulations of the symposium I hereby give consent for my personal data included in above registration form to be processed for the purposes of the Organizer (as in regulations mentioned above).

